

PRESS RELEASE

Of interest to editors and journalists covering:
Sports/Surfing, Education, Family, Vacation/Travel, FL Business News

At Florida Surf Lessons, the Family That Hangs Ten Together, Stays Together

ORLANDO, FL - July 19, 2004 /Send2Press Newswire/ -- Florida Surf Lessons (www.FloridaSurfLessons.com), Florida's premier surf surfing school, today announced their roster of classes and instruction packages designed to improve family surfing skills, as well as family dynamics.

*(Logo: http://floridasurflessons.com/images/fsl_logo4.gif)

"Learning to surf together is a great way for families to share quality time on vacation," says Geoffrey Schmidt, Director of Florida Surf Lessons. "Surfing helps develop balance, increases inner strength, and enhances our relationship with the ocean, ourselves, and each other. Kids and parents love to surf, and grand parents do too. We teach family members from 5 to 85 years of age, and they come back year after year."

"In a surfing family, no matter what is going on in the life of your family, there is always one activity that you can enjoy together."

Florida Surf Lessons Family Packages include:

- Family Instructor for a Day: A full or half day of guided surfing and private instruction in some of the best surf spots in Florida.
- Family Surf Getaway: Pick your own surf vacation location and we'll take care of the all of details for you, and provide a private family surfing instructor. All you need to do is relax, learn, and enjoy.
- Surf Camp: For parents who need a day off, Surf Day Camp for kids ages 9-16 lets parents relax on the beach while kids enjoy a full day of supervised surfing.

The Florida Surf School is one of the only licensed and insured surf schools in the state, and the only surfing school with teaching privileges in St. Lucie County. Florida Surf Lessons maintains strategic relationships with many central and southern Florida resorts, including Marriott and Radisson Hotels."

"Surfing has become a very popular tourist sport, but picking the right school can make all the difference in the world in terms of the quality of your experience, as well as your family's safety," Schmidt cautions. "Our surf instructors are all CPR certified, between the ages of 25-36, and represent some of the most qualified surfing and teaching talent to be found anywhere in the world."

Interested families can call Florida Surf Lessons for information at 561-625-5375 or visit their website at <http://www.FloridaSurfLessons.com>. All equipment is included in the package price.

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/Note to editors: images, interviews and additional course information available./

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*IMPORTANT NOTE TO MEDIA:

to reach the organization releasing this news, please contact:
geoff@floridasurflessons.com (media only)

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