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Business, Human Resources, Employment, Consulting, Education

SSC, INC. HOSTS 'BRIEFCASE SEMINARS' CONFERENCE IN JANUARY 2004

ALBUQUERQUE, N.M. - (Send2Press Newswire) - October 30, 2003 -- Six Sigma Consultants, Inc. (SSC - www.sixsigmaco.com) announces its sponsorship of the inaugural Briefcase Seminars, a three-day conference held January 28 - 30, 2004 in Scottsdale, Arizona.

Conference presenters are all authors in the acclaimed McGraw-Hill Briefcase Books series, which encapsulates key business practices and strategies for managers across the industry spectrum. Speakers are experts in their fields and will discuss strategic and tactical techniques to drive bottom-line results in any business setting. Each speaker's session will be workshop-oriented, with hands-on applications and dynamic audience interaction. Greg Brue, SSC president and founder of the Briefcase Seminars, will be a session presenter, addressing the advantages of Six Sigma implementations.

Flexibly designed to provide a tailored program to suit individual needs, the conference spans three days and will be held at the award-winning Scottsdale Resort and Conference Center. Attendees have the option of registering for one, two or three days-with two sessions per day available. To register for the Briefcase Seminars, attendees should visit www.BriefcaseSeminars.com. Fully automated and user-friendly, the site debuts today and provides detailed information about each speaker, session, hotel reservations, fees and policies.

With 14 speakers, six sessions and three days, attendees have an excellent opportunity to build their skills as managers and take away real value from the Briefcase Seminars in scenic Scottsdale. Registration and hotel reservations must be completed by December 5, 2003.

About Greg Brue and Six Sigma Consultants, Inc.

Six Sigma Consultants, Inc. (SSC) has implemented Six Sigma programs worldwide for nearly a decade. The company helps companies achieve substantial financial results, increase customer satisfaction and sustain gains through knowledge transfer. President and CEO Greg Brue was one of the first consultants to implement a global Six Sigma deployment at AlliedSignal, now Honeywell International, in 1994, and at General Electric in 1995. Since then, he and his team have implemented numerous Six Sigma programs for diverse world-class organizations. Greg is the author of several publications, including "Six Sigma for Managers," and "Design for Six Sigma" with Robert Launsby, both published by McGraw-Hill, and a regular guest speaker at major business events and quality conferences.

For more information about the Briefcase Seminars: <http://www.BriefcaseSeminars.com>

For more information about Six Sigma Consultants, Inc.: <http://www.sixsigmaco.com>

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