

PRESS RELEASE

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Venortex Announces a Multi-Tiered Information Service Combining Key Screening, Training, and Outplacement Solutions That Increase Business Productivity.

NEW YORK, NY - Dec. 2, 2003 /Send2Press Newswire/ -- The Venortex Group Inc. (www.venortex.com), the industry leader in networked information, today announced the launch of a multi-function employee screening and development process that brings together all of the information businesses require to increase employee retention, maximize productivity and profitability, and decrease internal vulnerability.

"Our secret is synergy," says Co-President Duhane Williams. "At Venortex we strengthen the decision making process by integrating all of our core service offerings into one comprehensive package. Our screening products, professional development, and outplacement solutions work together to empower businesses with all of the information they need to make key decisions quickly, confidently, and accurately."

In addition to providing strategic biographical information, Venortex's screening solutions include the SFA Snapshot that compares applicants against successful people in the same job. The Snapshot measures a candidate's motivation and job suitability, and provides a ranking percent and graph system that allows businesses to see at a glance if the applicant matches the job profile. Combined with Venortex's Activator page, these snapshots can be configured for all job types from executive, sales and technical, to semi-skilled and administrative positions. For positions with high turnover, the Reliability Register helps businesses determine which workers will be reliable, conscientious, and dependable. The administration time for generating an SFA Snapshot is only ten minutes.

Venortex's Professional Development includes a Work Environment Analysis which defines the motivational traits necessary for job success, as well as a Team Building Program designed to bolster team cooperation and productivity, as well as aiding each team member to maximize individual productivity and success.

Finally, in today's climate of corporate downsizing, streamlining, mergers and acquisitions, Venortex's outplacement solutions help transitioning employees develop the networking and negotiating tools they need to find employment within 90 days, which minimizes negative retention and reduces loss of revenue resulting from employee changes.

"We work closely with businesses to provide them with all of the tactical information they need to increase confidence in their key decisions, bolster corporate integrity, and ensure a high level of success for each and every client," says Williams. "Venortex understands just how important the right information can be to the bottom line."

For more information visit: <http://www.venortex.com> or call
+1-866-345-3100.

Media Contact:

Pat Deshawn
of Venortex Corporate Communications
+1-212-614-1063
press@venortex.com

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