

PRESS RELEASE

Of interest to editors and journalists covering:
Human Resources (HR), Business/Finance, Banking, Investments, Retirement

Hooker & Holcombe Companies Restructure to Feature Consulting Services

HARTFORD, CT - February 10, 2004 - /Send2Press Newswire/ - Arthur J. Assantes, President of Hooker & Holcombe, Inc. (www.hhconsultants.com), an actuarial and benefits consulting firm located in West Hartford, CT, today announced a restructuring that will facilitate the delivery of the company's consulting services. Hooker & Holcombe has created two new, wholly-owned subsidiaries to enhance the array of professional services available to retirement plan sponsors.

In addition to actuarial consulting, which is the specialty of the parent company, institutional investment advisory services will now be provided by Hooker & Holcombe Investment Advisors, Inc., headed by Timothy C. Burns, President and Chief Investment Officer, and Keith W. Boyce, Vice President and Director of Investment and Technology Operations.

The focus of this advisory group is to provide plan sponsors with independent, expert and comprehensive advice relating to investment policy, asset allocation and investment selection, as well as ongoing monitoring and reporting. Clients employ this type of independent process to satisfy themselves that they are meeting their responsibilities as a plan fiduciary.

Also under the restructuring, 401(k) plans and other defined contribution plan services will now be provided by Hooker & Holcombe Retirement Services, Inc. Hooker & Holcombe Retirement Services will concentrate on providing cost effective, full service solutions for employers that maintain 401(k) or other types of defined contribution plans. Their DC PensionEdge delivers a comprehensive internet-based platform for employer 401(k) plans.

Daily trading of hundreds of name brand mutual funds is accomplished through the well-respected SunGard record keeping system. Participants have Internet access to their accounts. Customized employee education programs and ERISA consulting distinguish the DC PensionEdge.

Founded in 1956, Hooker & Holcombe, Inc. is one of the largest and oldest independent actuarial and employee benefit-consulting firms in the Northeast. H&H provides consulting and administrative services for employer retirement plans, executive compensation arrangements, post-retirement health benefits and compliance issues. Based in West Hartford, Connecticut, H&H has a staff of 60 that includes 22 professionals with wide ranging expertise in all aspects of employer benefit plans. The company attributes its success and longevity to the ability to build strong and lasting relationships with clients.

For more information visit: <http://www.hhconsultants.com>

MEDIA CONTACT:
Dee Dunn
Of Hooker & Holcombe, Inc.
+1-860-521-8400
ddunn@hhconsultants.com

#

[source of news = Hooker & Holcombe, Inc.]

ref: http://www.send2press.com/2archive/2004/pr_04_0210-hhconsult.txt
http://www.send2press.com/2archivePDF/pr_04_0210-hhconsult.pdf

*IMPORTANT NOTE TO MEDIA:

to reach the organization releasing this news, please contact:
ddunn@hhconsultants.com

If used for publication, please send specimen copy.

S2P-n/0c/ CT / HARTFORD, Connecticut / Copr. (c) 2004 Send2Press.

This release was issued on behalf of the above organization,
who is solely responsible for accuracy of content,
by Send2Press(tm), a unit of Neotrope(R). <http://www.Send2Press.com> .