

PRESS RELEASE

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Motorcycles, Motorsports, Racing, Safety Equipment, Retail, IN Business

MotoAuthentics Introduces CMS Helmet Products at Dealer Expo 2004

INDIANAPOLIS, IN - Feb. 10, 2004 /Send2Press Newswire/ -- MotoAuthentics, a Detroit, MI area motorcycle accessories distributor will introduce the CMS Helmet product line to North American Dealers at the annual Dealernews International Powersports Dealer Expo Trade Show held February 14 - 17, in Indianapolis.

CMS Helmet of Anadia, Portugal is new to the US market and will offer ten models of DOT and ECE 22.05 approved motorcycle/ATV helmets for the Street and Off-Road market segments, available in carbon/Kevlar fiber and polycarbonate construction materials. MotoAuthentics is the exclusive US and Canadian distributor of CMS's North American product line including parts and accessories, which will be available to dealers on its website at www.motoauthentics.com slated to launch on February 13.

"What makes CMS helmets unique is the combination of European styling, high quality fit and finish, a wide variety of colors and graphics and real passion to build a hi-value product and an outstanding brand for the North American market," said Joe Nazione, MotoAuthentics President.

"The product line consists of seven models for street use and three models for All-Terrain-Vehicles and motocross riders. CMS's newest helmet offerings are the GP5 F for street and CR5 F for off-road, and are constructed of carbon/Kevlar advanced materials."

MotoAuthentics, a division of International Products and Services Co., LLC, is a Detroit area motorcycle accessories distributor specializing in European products since 2003. CMS Helmet of Anadia, Portugal, founded in 1988, exports motorcycle helmets to 18 countries around the world.

MotoAuthentics and CMS representatives will display the new helmets in booth # 6118 at the Dealer Expo, February 14 - 17.

More information: <http://www.motoauthentics.com> (after February 13)
and <http://www.cms.pt>

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