

Echotainment Releases New Network and Positions Forum Software to Replace Blogs

JACKSONVILLE, Fla. – (SEND2PRESS NEWSWIRE) – Echotainment, LLC (www.echoforum.com), has released the Echoforum Network allowing forum software (Simple Machines, vBulletin, InvisionBoard, IkonBoard, PhpBB, UBB Threads, XMB, etc.) to link their message forums together and import external content feeds from Usenet Newsgroup, RSS, email listserv, email newsletters, and XML/BLOGS to form a seamless community among all currently active forums on the Internet totaling millions of active communities.



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With the Echoforum Network a member of one forum community can enter a message and have that message read and responded to by all connected forum community members network-wide in just minutes. This allows all forum communities to leverage the readership of the entire network rather than just local visitors to their forum community.

“A very new concept to forum communities,” says Charles Anchors, VP Marketing, Echotainment, LLC. The Echoforum Network hides the complexities of communication between forum communities of different software types by acting as translator.

“Forum community operators only see abundant new message traffic that looks

no different from a message entered locally into the forum community regardless of message origin," says Richard Rhoden, VP Echotainment LLC. Additionally, the Echoforum Network imports external content feeds from sources such as Usenet Newsgroups and allows messages from the Echoforum Network to return and post back into the Usenet Newsgroups, leveraging even more readership. "One of the most valuable features of the Echoforum Network is that each member of the network retains a private copy of each message thus maintaining ownership of the data in their forum community," adds Rhoden.

According to the author sites of the top 7 forum software products (PhpBB, vBulletin, InvisionBoard, IkonBoard, SMF, UBB Threads, and XMB) there are currently 10 million forum communities, with the numbers growing by the thousands every day.

Says Rhoden, "20 years ago the predecessor to the Internet (BBSes) knew the value of linking their sites together (Fidonet) and sharing the voices of thousands. Today's Internet traveler feels disconnected visiting one island or pocket of civilization after another with vast vacuous voids filling the gap. The Echoforum Network will bring the internet community, and people, together fulfilling the promise of the global shared community."

About Echotainment, LLC

The company is the brainchild of veteran developers Evan Schwartz and Richard Rhoden. Collectively they have 30 years experience with telecommunications, networking, and internet technologies. Their team spent the last 3 years developing, testing and refining the Echoforum Network.

For more information on the product visit www.echoforum.com or call (866)460-ECHO.

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