

# Ancona Jewelers Launches New Collection – Sip, Savor and Sparkle

CHICAGO, Ill., Sept. 20 (SEND2PRESS NEWSWIRE) – Looking for a night out with the girls? Ancona Jewelers is excited to announce a launch party for a brand new, beautiful and versatile collection – 18k925 – an addition to the Tacori brand. This event takes place on October 21, 2010 from 6-9 p.m. at Ancona Jewelers, 1570 West Lake Street, Addison, IL.

During the launch party, Ancona Jewelers will team up with Rede Boutique, one of the hottest clothing boutiques in the area. Guests are invited to see the latest in women's clothing and fashion jewelry while sipping signature cocktails such as Ancona's own blue martini; tempting hors d'oeuvres will also be served.

"We are thrilled to be one of the first stores in the Chicago area to carry the Tacori 18k925 collection," says Antonio Ancona, partner at Ancona Jewelers. "This collection includes bracelets, rings, necklaces and earrings made of sterling silver and 18k gold with bold and beautifully-colored gem stones. The Tacori name is truly synonymous with quality and style."

Pieces in the 18k925 collection start at \$300 and are stylish yet playful. They include diamonds and an array of semi-precious gemstones such as smoky quartz and amethyst. The jewelry has unique details and communicates iconic glamour, but with a modern twist.

In addition to reasonable price points, the versatility of the collection is also sought after. The pieces within the collection have "families" such as Champagne Sunset, but all families may be mixed together to create pieces that are unique and personal. This collection has been featured in ELLE and People magazines as one of the up-and-coming trends in fashion jewelry.

Tacori's signature crescent motif of half-moon arcs are elegantly incorporated into all of the 18k925 designs and accompanied by the golden "gem seal" for the extra Tacori touch.

A portion of the evening's proceeds will be donated to the Children's Memorial Hospital.

For more information about Ancona Jewelers, visit: [www.anconajewelers.com](http://www.anconajewelers.com). To learn more about the Tacori brand, visit: [www.tacori.com](http://www.tacori.com).

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