

# Faulkner Maserati of Mechanicsburg is on the Move

SILVER SPRING TOWNSHIP, Pa., April 15, 2016 (SEND2PRESS NEWSWIRE) – Faulkner Maserati of Mechanicsburg is moving to a brand new, state-of-the art facility at 6714 Carlisle Pike. The new Maserati Showroom and Service and Parts Center will be in full operation on Friday, April 15th with a reception that evening from 6 p.m. to 9 p.m. and an open house celebration all day Saturday from 9 a.m. to 6 p.m.

Dealer Principal Jack Oyler said, “We are thrilled to have a new home worthy of this magnificent brand.”

The event will also showcase the brand new 2017 Maserati Levante, a unique, innovative SUV style, combining spaciousness with coupe lines, while maintaining a proud link to the Maserati tradition. The Maserati brand with the exclusive Trident logo has been synonymous with Italian flair and sport performance for over 100 years.

The Faulkner Organization introduced Maserati to the area in early 2015. “In a little more than a year we have seen interest in Maserati soar,” continued Oyler, citing increasing sales for the Italian luxury line of vehicles having risen by 110 percent year-over-year in the U.S.

“This market is an emerging one for high-line vehicles. The area is populated with and continues to attract high income individuals. We also have the accessibility, with major arteries like 81 and 83 to draw from both Philadelphia and Allentown.”

Oyler notes that Maserati “is not a car for everybody. The niche is somebody who wants to stand out from the crowd and drive something distinctive.”

The new Maserati complex will include a 9,000 square-foot showroom for Maserati’s cars, including the full-size Quattroporte, the midsize Ghibli, the four-seat convertible GranCabrio and the new Levante SUV.

The dealership will also feature an interactive “configuration room” equipped with a wide screen monitor to help customers customize features for their car and experience physical samples of leather and wood trim.

Founded in 1932 by Henry Faulkner, Sr., The Faulkner Organization is the leading automotive retailer in Central and Southeastern Pennsylvania and one of the largest privately held and family run dealer groups in the nation. Today, the Faulkner Organization operates 23 dealerships with 16 different new vehicle franchises located in Harrisburg, Trevoise, Bethlehem, Lancaster, West Chester and Jenkintown. Specializing in sales, service and collision repair, the Faulkner Organization employs more than 1,300 team members and is fully committed to the satisfaction of employees and superb customer service.

For more information on Faulkner Maserati of Mechanicsburg visit their

website: <http://www.faulknermaseratimechanicsburg.com/>. The Faulkner Organization is represented by Sokal Media Group, headquartered in Raleigh, North Carolina.

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