

Brian Gavin Diamonds Introduces Brian Gavin Yellow

HOUSTON, Texas, July 9, 2015 (SEND2PRESS NEWSWIRE) – Renowned international jeweler, Brian Gavin Diamonds, introduces its newest luxury collection, Brian Gavin Yellow™, a line featuring certified fancy yellow diamonds set in left or right hand ring settings. These beautiful diamonds are set in platinum, 18K white gold or 14K white gold.

The e-commerce diamond retailer, which takes its name from founder, Brian Gavin, often referred to online by his followers as “Brian the Cutter,” is best known for its signature Hearts and Arrows cut and specializes in offering a perfectly proportionally cut stone to guarantee a Sure Sparkle®.

As a fifth generation cutter who is constantly improving and expanding upon his offerings to diamond connoisseurs, as well as those new to the market, Brian Gavin wanted to introduce something luxurious and rare to his website. After researching his customers’ preferences he felt a fancy yellow diamond was ideal for his following, which is largely comprised of buyers that place a high value on possessing the top tier in diamonds, such as these canary stones that have become the most sought after of the fancy stones.

The fancy yellow diamonds are being sourced from a supply that is primarily mined in South Africa and Russia and is consistent in its performance of high quality yellow diamonds. The supply the jeweler is using is the best in the world. While the Brian Gavin Signature Diamonds are graded on cut, the fancy diamonds in Brian Gavin Yellow™ are graded on their performance of intensity in color.

The fancy yellow diamonds are available in cushion, radiant, round and princess cuts and are mounted in a variety of ring settings, including custom designs. The beautifully cut stones are offered in solitaire, halo, double halo, and three pronged settings with the center stone ranging from 0.5ct to 10.5cts. Each ring makes a statement and can be worn as either an engagement ring or a cocktail ring.

“At Brian Gavin Diamonds, we are constantly raising the bar of excellence and expanding our line, while consistently offering exceptionally cut diamonds to our customers, and Brian Gavin Yellow is no exception,” said Gavin. “Our customers appreciate fine craftsmanship and exceptional stones, and our Yellow collection allows us to offer a new product with the high standards our Brian Gavin Signature collection possesses, but with the ideal color performance a high quality fancy diamond is coveted for.”

For additional information on Brian Gavin Yellow™, please visit <http://www.briangavindiagnmonds.com/> or contact Allie Danziger at (713) 225-0880 or allie@integrateagency.com.

Brian Gavin Diamonds has been setting the standard of excellence in the diamond industry since Brian the Cutter started the business in response to

the public's demand for his quality of super ideal cut high performing diamonds in 2009. Brian Gavin Diamonds' Signature Collection diamonds are in a class above the rest, offering customers its patented cushion and round cuts, as well as the Brian Gavin Blue® collection and Signature Princess Cut, sold exclusively across the world on its e-commerce site, as well as in its Houston-area showroom.

Twitter: @DannyGavin

News issued by: Brian Gavin Diamonds



Send2Press® Newswire

Original Image: <https://www.send2press.com/wire/images/15-0709-bgd-yellow-500x375.jpg>

#

Original Story ID: 2015-0709-01 (10346) :: brian-gavin-diamonds-introduces-brian-gavin-yellow-2015-0709-01

Original Keywords: Signature Collection diamonds, Brian Gavin Blue, Sure Sparkle, proportionally cut stone, fashion accessories, glamour, jeweler, e-commerce diamond retailer Brian Gavin Diamonds Houston Texas HOUSTON, Texas

Alternate Headline: Newest Luxury Collection, Brian Gavin Yellow™, Features Certified Fancy Yellow Diamonds

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Thu, 09 Jul 2015 06:01:00 +0000

Original Shortcode for Story: <https://i.send2press.com/x6h0L>