

# 2014 Mad Hatter Holiday Festival

## Celebrating our 5th Year Anniversary

VALLEJO, Calif., Sept. 26, 2014 (SEND2PRESS NEWSWIRE) – The City of Vallejo, Calif. has gone Mad for the month of December – Mad Hatter that is – with its popular “Mad Hatter Holiday Festival” that attracts thousands to the historic downtown district with its whimsical and fire-shooting Wonderland recreation that turns the city into a fantasy world for children and adults alike!

This year celebrates the Festival’s 5th year anniversary with city-wide participation – creating positive exposure for Vallejo and contributing greatly to the efforts in revitalizing the Downtown.

Events will be held Saturday, December 6, 2014 through December 25, 2014 in Vallejo, Calif., in the Downtown Historic District (Wonderland Hotline: 844-344-8793 – phone active starting October 5).

Wonderland Festival Activities begins at 2 p.m. in Unity Plaza, downtown Vallejo.

Mad Hatter Parade starts at 4:30 p.m. (Georgia and Sonoma Blvd.)

Tree Lighting Ceremony starts at 6 p.m.

Lighted Boat Parade starts at 6:30 p.m.

Mad Hatter Costume Ball starts at 7:30 p.m.

### **About the Mad Events:**

Art mobiles, fire-shooting snails, dragons, and horses light-up Vallejo’s streets – hundreds of marching and dancing Maritime Academy Cadets grace the downtown, attendees donned with top hats and Victorian attire come in droves to celebrate Wonderland once again.

There is a 5 foot Santa G-Nome that shoots fire from the top of his head thirty feet into the air, giant multicolored glowing wagon wheels, the Mad Hatter, mouse, Lion King, Cheshire Cat, as well as roving Queens and Duchesses, along with the white rabbit – an adult and children fantasy Wonderland that continues on weekends throughout the month of December.

The Vallejo Naval & Historical Museum will be presenting “Gazing Through the Looking Glass,” an art and interactive exhibit with notable book illustrators and painters of “Alice in Wonderland” from December 6, 2014 to January 6, 2015. The Grand Victorian Homes Tour takes place on Sunday, December 14, from 3-7 p.m.

In addition, the Libraries will be hosting storytelling and readings from the classics: “Alice in Wonderland” and “Through the Looking Glass.” Wonderland activities are celebrated with Tea Parties at merchant stores, at recreational parks and in City Hall!

Find us on Facebook: Mad Hatter Holiday Vallejo:  
<https://www.facebook.com/MadHatterHolidayVallejo>.

Our YouTube video produced by WhatSF, a weekly television program in San Francisco, has a growing viewership of over 100,000:

<http://youtu.be/jN6MhLHYFrI>.

For more information contact: Frank Malifrando, 415-533-1522  
justfrank8403@att.net.

\*PHOTO: [Send2Press.com/wire/images/14-0925-hatter-300dpi.jpg](http://Send2Press.com/wire/images/14-0925-hatter-300dpi.jpg) .

\*PHOTO Caption: Mad Hatter Mascot and Tea Pot with Mouse.

News issued by: Mad Hatter Holiday Festival



Send2Press® Newswire

Original Image: <https://www.send2press.com/wire/images/14-0925-hatter-500x375.jpg>

# # #

Original Story ID: 2014-09-0926-002 (9641) :: 2014-mad-hatter-holiday-festival-celebrating-our-5th-year-anniversary-2014-09-0926-002

Original Keywords: Mad Hatter, Alice in Wonderland, through the looking glass Mad Hatter Holiday Festival Vallejo California VALLEJO, Calif.

Alternate Headline: Mad Hatter Holiday Festival 2014 turns Vallejo California into a Wonderland for All Ages

**NEWS ARCHIVE NOTE:** this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Fri, 26 Sep 2014 07:00:07 +0000

Original Shortcode for Story: <http://i.send2press.com/DkKLy>